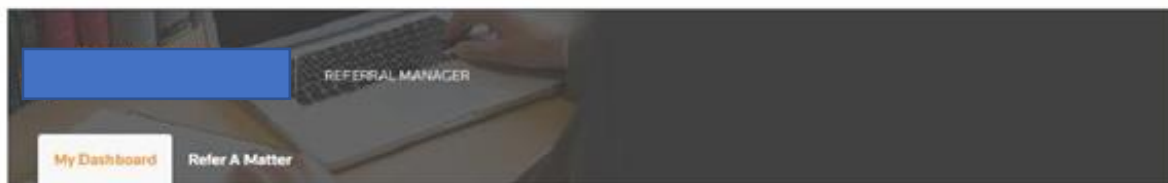


Email Campaign: Attorney-to-Attorney Referral System

Client Name Not Disclosed



Get 10 Bucks at Starbucks When You Make a Practice Referral



Dear << Test First Name >>,

Here's an easy-to-drink offer from Referral Manager, the free attorney-to-attorney referral service from [REDACTED]. We'll send you a **free \$10 Starbucks certificate*** when you **take just ten minutes to make a guided, step-by-step practice referral**.

Referral Manager is the easy-to-use referral service that enables you to:

- Search for attorneys by name, firm, practice area and location.
- Document referrals with a short, easy-to-use form.
- Send automated emails to one or more attorneys.
- Track referrals over time.

You'll find the easy to follow instructions on [how to make a practice referral here](#). Complete the guided referral and you'll also be entered into our **February drawing for a free \$500 American Express gift card**. In addition, by making just one referral you'll **increase your chances of being found in a search** yourself.

Need more information? Check out the [Referral Manager help](#) website for videos, FAQs, and user guides.

Questions? Send an email to [referralmanager@\[REDACTED\]](mailto:referralmanager@[REDACTED])

Regards,

Referral Manager

referralmanager@[REDACTED]

+1 (651) [REDACTED]

